

NCC Cable System Order

Rec'd. 11/16/775

Order #	62360917	Flight Dates	10/31/16 - 11/13/16	Update Date	11/03/16
Syscode	7893	Agency	Screen Strategies Media	Version	2 Ve. 1
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Rochester, MN	Client Code	SD-21	Total # of Weeks	2
AE	Natasha Levinsohn	Product Code	SD-21	Total	\$880.00
Sales Coordinator	Ethan Williamson	Est Code	2977	Commission	\$132.00
Office	Washington	Product Name		Net Total	\$748.00
Phone	(301) 951-2620	Credit Status		Total Spots	58
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : R1: 11.3 Adding MGS to ESP2/ESPN for drops on previous contracts. Till adding \$78. Please confirm, thank you.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
2	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
3	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
4	AEN	A&E Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
5	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR
6	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
7	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
8	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
9	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$17.00	\$17.00	30	NCR
10	CNN	CNN Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	NCR
11	CNN	CNN Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR
12	CNN	CNN Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	NCR
13	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	\$12.00	\$12.00	30	NCR
14	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$18.00	\$18.00	30	NCR
15	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	\$23.00	\$23.00	30	NCR
16	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
17	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
18	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
19	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
20	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
21	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR

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Syscode	7893
System Name	Spectrum/Chalfield, MN
Market	Rochester, MN
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	SD-21
Product Code	SD-21
Est Code	2977
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$880.00
Commission	\$132.00
Net Total	\$748.00
Total Spots	58
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	History Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
23	HIST	History Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
24	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR
25	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
26	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
27	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
28	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$13.00	\$13.00	30	NCR
29	MNBC	MSNBC Daytime	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
30	MNBC	MSNBC Access	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NCR
31	MNBC	MSNBC Prime	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$17.00	\$17.00	30	NCR
32	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X			-	-	1	\$9.00	\$9.00	30	NCR
33	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	NCR
34	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X			-	-	1	\$17.00	\$17.00	30	NCR
35	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
36	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$9.00	\$18.00	30	NCR
37	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
38	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
39	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR
40	TLC	TLC Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
41	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
42	TLC	TLC Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR

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Advertiser	Alliance for a Better Minnesota
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Est Code	2977
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Credit Status	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR
44	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
45	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
46	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR
47	USA	USA Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
48	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
49	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
50	ESP2	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	R1: ADDED LINE
51	ESP2	Bravo Daytime	11/7/16	11/13/16	09:00	16:00					X			-	-	1	\$9.00	\$9.00	30	R1: ADDED LINE
52	ESP2	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	R1: ADDED LINE
53	ESP2	Bravo Prime	11/7/16	11/13/16	19:00	24:00					X			-	-	1	\$17.00	\$17.00	30	R1: ADDED LINE
54	ESP2	Bravo Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	R1: ADDED LINE
55	ESPN	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	R1: ADDED LINE
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Total																				
SPOTS	58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	58
AMT	\$880.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$880.00

SYSTEM APP: 62360917 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |

SALES ACCT

Date Printed 11/03/16